

**How
we enabled seamless
Data Protection
for a leading
Global Hospitality Brand**



CUSTOMER SUCCESS STORY



ABOUT THE CLIENT



INDUSTRY: HOSPITALITY



A **global hospitality group** headquartered in France.



Operating **5,700+ hotels** and **10,000 restaurants** across **110+ countries**



Powered by **300,000+ employees** worldwide



Offering **45+ brands** in luxury, premium, midscale, and economy segments.



BUSINESS CHALLENGES



Complex implementation across approximately 60 hotel properties spread across PAN India



Managing **vast and continuously** growing volumes of data



Ensuring **secure and reliable** backups both on-premises and in the cloud



Keeping costs **within budget** constraints while scaling operations



Integrating backup solutions seamlessly with existing IT infrastructure

OEM INVOLVED



| Barracuda[®]

SOLUTIONS OFFERED



Deployment of Barracuda Backup Appliances at each property
with a tailored data sizing approach



Comprehensive backup management
including supply, installation, and
maintenance across all sites



Efficient hybrid backup strategy
combining on-premises storage
with cloud replication



Expert integration support
ensuring smooth operation within
the existing systems



Cost-effective, scalable solutions
aligned with the client's
business goals



BUSINESS IMPACT



Streamlined and simplified
backup management
across all properties.



Enhanced data security
and disaster recovery
capabilities.



Optimized cost structure
without compromising
performance or scalability.



**Improved reliability and
accessibility of data**
for operational continuity.



A robust, future-ready
backup solution that
supports expansion and growth.

